



# SPONSORSHIP PACKAGE

North Central Local Government Association's  
2018 Annual General Meeting and Convention

## 'THE ROAD AHEAD'

May 8th - 10th, 2018

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## PLATINUM \$10,000

### 1. BANQUET

#### Your company will receive:

- Company information printed on banner stands at registration
- Large logo on convention itinerary
- Mention of “presented by” in convention itinerary
- Two full convention + tour registrations
- Six extra banquet tickets and reserved table of 8
- Opportunity to speak (5 minutes)
- Signage onsite
- Logo on looped power point presentation
- Logo with link from convention website to your own site
- Tradeshow booth

## GOLD \$7,500

1. OFFICIAL CONVENTION TOUR/ALASKA HIGHWAY
2. OFFICIAL CONVENTION TOUR/JET BOAT
3. OFFICIAL CONVENTION TOUR/FIRST NATIONS CULTURAL EXPERIENCE
4. OFFICIAL CONVENTION TOUR/INFRASTRUCTURE
5. WELCOME RECEPTION

*\*Official tours are day-long events that allow for direct, extended interaction with participants. Sponsors, if they choose, may bring whatever supporting materials or special items on the tour (as well as personnel). Official tours are often major highlights of this event and the experience is shared via word of mouth in an exponential way throughout the year(s).*

#### Your company will receive:

- Your keynote speaker and title of presentation listed in convention itinerary
- Available audio visual capability for presentation
- Medium logo on convention itinerary
- One full convention and tour registration
- Signage on site
- Share screen recognition with small logo on looped power point
- Logo with link from convention webpage to your own site
- Tradeshow booth

## SILVER \$5,000

### 1. OPENING CEREMONIES

### 2-7. CONCURRENT SESSIONS:

- SESSION 1, 2, 3, OR 4 - MAY 9TH
- SESSION 5 OR 6 - MAY 10TH

### 8. PLENARY SESSION: REGIONAL MUNICIPALITY

### 9. PLENARY SESSION: EMERGENCY MANAGEMENT

### 10. LUNCH MAY 9TH

### 11. LUNCH MAY 10TH

### 12. COMMUNITY LEADERSHIP ACHIEVEMENT AWARDS (PRESENTED AT BANQUET)

#### Your company will receive:

- Mention of “presented by” in convention itinerary
- Opportunity for representative to speak and introduce session (2 minutes)
- One full convention registration
- Signage recognition during session
- Shared screen recognition with small logo on looped power point
- Logo with link from convention webpage to your own site
- Tradeshow booth

### 13. OFFICIAL DELEGATE BAG

*This is a unique opportunity to have your branding on the official delegate bag that will be handed out with each convention agenda, annual report and supporting convention materials. Your company will have exclusive rights to this item, and will be able to include whatever messaging you like.*

#### Your company will receive:

- Sole branding (with embossed logo)
  - Opportunity to include printed material within delegate bags
  - Mention of “presented by” in convention itinerary
  - One full convention registration
  - Signage recognition during session
  - Shared screen recognition with small logo on looped power point
  - Tradeshow booth
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## BRONZE \$2,500

1. CAO FORUM
2. ANNUAL GENERAL MEETING SESSION 1
3. ANNUAL GENERAL MEETING SESSION 2
4. ANNUAL GENERAL MEETING SESSION 3
5. RURAL ROUNDTABLE - MAY 7TH
6. NCLGA STRATEGY SESSION - MAY 7TH
7. LIFETIME ACHIEVEMENT AWARD (PRESENTED AT BANQUET)

### Your company will receive:

- Mention of “presented by” in convention itinerary
- Opportunity for a representative to introduce session
- One full convention registration
- Signage recognition during session
- Shared screen recognition with small logo on looped power point
- Logo on convention webpage
- Tradeshow booth

## COPPER \$1,500

1. BREAK SPONSORSHIP 1 - MAY 9TH
2. BREAK SPONSORSHIP 2 - MAY 9TH
3. BREAK SPONSORSHIP 3 - MAY 10TH

### Your company will receive:

- Mention of “presented by” in convention itinerary
- Shared screen recognition with small logo on looped power point
- Logo on convention webpage
- Tradeshow booth

4. WALK & TALK + MORNING KICKSTART - MAY 9TH
5. WALK & TALK + MORNING KICKSTART - MAY 10TH

### Your company will receive:

- Signage on site
- Mention of “presented by” in convention itinerary
- Shared screen recognition with small logo on looped power point
- Logo on convention webpage
- Tradeshow booth

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## TRADESHOW BOOTHS \$500

### Your company will receive:

- Standard tradeshow booth
- 8’ table, chairs, pipe and drape

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The 2018 North Central Local Government Association’s Annual General Meeting and Convention is focused on identifying how our region is changing, recognizing the common challenges that our communities are facing, and facilitating methods to ensure that these challenges become opportunities for growth, sustainability and advancement.

The 63rd Annual General Meeting and Convention will allow sponsors to build relationships with local government representatives and industry executives through our website, Tradeshow, Welcome Reception, Banquet, Annual General Meeting sessions and various other networking and presentation opportunities.

More information about the 2018 NCLGA AGM and Convention can be viewed at [www.NCLGA.ca](http://www.NCLGA.ca).

Please contact Lindsey Borek with all sponsorship inquiries.

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